

# 2017 LABOUR CAMPAIGN FELLOWSHIP

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## WHAT IS IT?

*The campaign fellowship is a unique opportunity to immerse yourself in New Zealand politics. Given the global political climate, there has never been a better time to get on the campaign trail and to work towards a Labour victory in New Zealand's most important city, Auckland.*

## WHAT WILL I BE DOING?

*The fellowship is modelled on similar programmes run by the Democratic Party in the USA and the British Labour Party. Fellows will be instructed in the fundamentals of a successful campaign - from knocking on doors to recruiting volunteers to using the party's campaign software - but will progress quickly and ultimately may build and train their own teams and lead campaign activity across Auckland. The campaign fellows serve an important leadership role and will report directly to the field organisers. They will be tasked primarily with projects surrounding the recruitment and retention of volunteers and direct voter contact activity.*

## HOW WILL I BENEFIT FROM THE FELLOWSHIP?

*The campaign fellowship programme gives the fellows a glance into what a career in politics would be like, as well as offering the fellows special access to senior MPs and important decision makers in the party. Fellows will be invited to teleconferences with senior staff members from the British Labour Party and the American Democratic Party. Although we are unable to compensate our fellows financially, the campaign fellowship will stand out on your CV and both organisers are happy to serve as a reference upon successful completion of the fellowship.*

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## LECTURE SERIES

*Fellows will also receive short lectures from:*

- 1) NZLP Leader and Deputy Leader*
- 2) Former NZ Prime Minister, Helen Clark*
- 3) Current ambassadors to NZ*
- 4) Senior party stakeholders and staff, including the President and Chief of Staff*
- 5) Teleconferences with senior staff from US Democratic Party and UK Labour Party*

## QUALIFICATIONS

- Proficiency in Microsoft Office*
- Ability to commit to 30-40 hours a week*
- Willingness to learn about the campaign's ground-game and to eventually lead phonebanks, doorknocks, and volunteer recruitment efforts.*
- Minimum six-week commitment*

*Fellows cannot be compensated financially. However accommodation will be provided on a first-come, first-served basis. Basic groceries will also be paid for, as will all fellowship-related transport.*

To apply, please send your resume & cover letter to [caitlin.johnson@labour.org.nz](mailto:caitlin.johnson@labour.org.nz)

## QUESTIONS?

Contact Caitlin at [caitlin.johnson@labour.org.nz](mailto:caitlin.johnson@labour.org.nz) or Kieran at [kieran.ohalloran@labour.org.nz](mailto:kieran.ohalloran@labour.org.nz)